

23 July 2009

Press Release

Dr. Jennifer Attride-Stirling Appointed as CEO of Bermuda Health Council

The Bermuda Health Council has announced the appointment of Dr. Jennifer Attride-Stirling as its Chief Executive Officer. Bermuda Health Council Chairman, Ms Linda Merritt today welcomed Dr. Attride-Stirling who had initially served as Acting CEO of BHeC, after being seconded from the Department of Health in December 2008.

Dr. Attride-Stirling who had served as Health Promotion Coordinator since 2004 is credited with introducing initiatives such as the National Child Health Record, the Healthy Schools Programme, the Public Health Awards and Bermuda's first National Health Promotion Strategy, *Well Bermuda*.

Before joining the Department of Health, Dr. Attride-Stirling was a Development Manager at the Commission for Health Improvement, the regulatory body for the National Health Service in England and Wales.

Dr. Attride-Stirling's background is in social psychology, with a specialization in social policy and research, focusing on health, family and children. She began her career in 1996 conducting research on social and policy development, while completing her Doctoral degree at the London School of Economics.

Dr. Attride-Stirling has written and published papers in international, peer-reviewed journals and books, on health regulation, health promotion, child and adolescent mental health and research methodology.

In 2008 she obtained an Executive Diploma in Strategic Management from the Chartered Management Institute, UK, as part of the Government's Executive Management training programme, *Leadership by Design*.

Since joining the Bermuda Health Council last December, Dr. Attride-Stirling has produced the BHeC's first strategic plan entitled: *Quality and Sustainability in Healthcare*; and oversaw the redesign of the Bermuda Health Council web site, www.bhec.bm

The Bermuda Health Council was established by the Bermuda Health Council Act 2004 to regulate, coordinate and enhance the delivery of health services. The BHeC came into operation in 2006. Core activities since then have revolved around assuring public access to essential health services through requirements for minimum health insurance

coverage, and enhancing the regulatory framework for healthcare locally. The vision of the BHeC is "Working together for a sustainable healthcare system."

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